



"Together We Are Strong"

Partners Program

The Power of Partnership

IIASD represents 400 independent insurance agencies and branches across South Dakota with more than 1,400 employees.

Independent Insurance Agents of South Dakota's Partners Program is designed to leverage the power of collaboration and relationship-building. Using a flexible tiered approach, our Partner Program allows each company to choose a partner tier and tailor that level to give them the most return for their investment. Each partner level provides companies with year-round exposure to approximately 250 IIASD member agencies and their employees.

Our members offer property, casualty, life, health, and crop insurance products.

Investing in Our Shared Future

IIASD is affiliated on the national level with the Independent Insurance Agents and Brokers of America (IIABA) and the Trusted Choice® Brand.

Your IIASD Partnership is an investment in the professional development and strength of our industry. As partners, we can work together to share ideas and resources that benefit South Dakota agencies...join forces to recruit and retain the next generation of independent agents. We invite you to join IIASD in protecting, promoting and growing the independent insurance agency system in South Dakota.

**Return your commitment and payment in 2019
or request an invoice after January 1, 2020.**

For more information contact:

Carolyn Hofer | Executive Director | chofer@iiasd.org | phone: 605-224-6234

PARTNERS PROGRAM 2020

Benefits at-a-glance

Partner Levels	Diamond \$7,500	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$750
Annual Convention-October 4th-6th, Deadwood, SD					
Individual Recognition at event w/speaking time	Banquet	Tradeshow			
Free Exhibit Booth	✓	✓	✓	✓	
Free Company Registrations*	3	2	1	1	
Free Agent Registrations	3	2	1		
Golf Team Sponsorship- Choose team	+4 free golf	✓			
Hole Sponsorship (Pin-prize; signage)	✓	✓			
Young Agent's River Days- June 17th-18th, Pierre					
Speaking Time at Steak Fry	✓	✓			
Free Company Registrations	3	2	1		
Free Agent Registrations	3	2	1		
Sponsor boat w/logo- choose team	✓	✓	✓		
Golf Team Sponsor w/logo- choose team	✓	✓			
Hole Sponsorship (Pin-prize; signage)	✓	✓			
E&O Seminars					
Free Agent Registrations	3	2	1		
Signage and Recognition at each location	✓	✓	✓	✓	✓
Farm & Small Town Conference-February 6th-7th- Mitchell					
Free Company Registrations	3	2	1		
Free Agent Registrations	3	2	1		
Signage and Recognition during event	✓	✓	✓	✓	✓
Advertising/Add't Benefits- All Year					
Recognition in IIASD Newsletter - monthly	✓	✓	✓	✓	✓
FEATURED "Partners of the Month" -full page ad	✓	✓	✓		
Banner Ad on IIASD Website with Hyperlink	2 months	1 month			
Recognition on IIASD Website	✓	✓	✓	✓	✓
Logo Link on IIASD Websites	✓	✓	✓		
Reduced Advertising in IIASD Newsletter*	1/4 page	1/6 page	1/8 page		
IIASD Member Directory	✓	✓	✓		
Complimentary Associate Membership	✓	✓	✓	✓	✓

**Benefits can be tailored to optimize your company's emphasis.*

IIASD PARTNERS PROGRAM 2020

“The Power of Partnership” ◇◇◇

About your Company

Company Name _____
Address _____
City _____ State _____ ZIP Code _____
Phone _____ Fax _____
Website _____

Become a Partner ◇◇◇

Return this form to:
IIASD
305 Island Drive
Fort Pierre, SD 57532

Contact Person

Contact Person _____
Title _____
Phone _____ Email _____

Additional Contacts

Please provide email addresses of any additional contacts at your company that you would like to receive IIASD's newsletter and member emails.

Name _____ Email _____
Name _____ Email _____
Name _____ Email _____
Name _____ Email _____

Partnership Level and Method of Payment

- Diamond - \$7500
- Platinum - \$5,000
- Gold - \$3,000
- Silver - \$1,500
- Bronze - \$750

- Check enclosed payable to IIASD
- Invoice me now
- Invoice me after January 1st



Independent Insurance Agents of South Dakota
305 Island Drive | Fort Pierre, SD 57532
605-224-6234 | www.iiasd.org