



"Together We Are Strong"

Partners  Program

IIASD represents 450 independent insurance agencies and branches across South Dakota with more than 1,500 employees.

Our members offer property, casualty, life, health, and crop insurance products.

IIASD is affiliated on the national level with the Independent Insurance Agents and Brokers of America (IIABA) and the Trusted Choice® Brand.

The Power of Partnership

Independent Insurance Agents of South Dakota's Partners Program is designed to leverage the power of collaboration and relationship-building. Using a flexible tiered approach, our Partner Program allows each company to choose a partner tier and tailor that level to give them the most return for their investment. Each partner level provides companies with year-round exposure to approximately 250 IIASD member agencies and their employees.

Investing in Our Shared Future

Your IIASD Partnership is an investment in the professional development and strength of our industry. As partners, we can work together to share ideas and resources that benefit South Dakota agencies....join forces to recruit and retain the next generation of independent agents. We invite you to join IIASD in protecting, promoting and growing the independent insurance agency system in South Dakota.

**Return your commitment and payment in 2017
or request an invoice after January 1, 2018.**

For more information contact:

Carolyn Hofer | Executive Director | chofer@iiasd.org | phone: 605-224-6234

PARTNERS PROGRAM 2018

Benefits at-a-glance

Partner Levels	Diamond \$7,500	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$750
Annual Convention-Sept. 23rd-25th, Deadwood					
Individual Recognition at event w/speaking time	Banquet	Tradeshow			
Free Exhibit Booth	✓	✓	✓	✓	
Free Company Registrations*	3	2	1	1	
Free Agent Registrations	3	2	1		
Golf Team Sponsorship- Choose team	+4 free golf	✓			
Hole Sponsorship (Pin-prize; signage)	✓	✓			
Young Agent's River Days- June 20th-21st, Pierre					
Speaking Time at Steak Fry	✓	2			
Free Company Registrations	3	2	1		
Free Agent Registrations	3	2	1		
Sponsor boat w/logo flag- choose team	✓	✓	✓		
Golf Team Sponsor w/logo flag- choose team	✓	✓			
Hole Sponsorship (Pin-prize; signage)	✓	✓			
E&O Seminars-June 4th-7th, Sioux Falls, Aberdeen, Pierre & Rapid City					
Free Agent Registrations	3	2	1		
Signage and Recognition at each location	✓	✓	✓	✓	✓
Farm & Small Town Conference-February 7th & 8th- Chamberlain					
Free Company Registrations	3	2	1		
Free Agent Registrations	3	2	1		
Signage and Recognition during event	✓	✓	✓	✓	✓
Advertising/Add't Benefits- All Year					
Recognition in IIASD Newsletter - monthly	✓	✓	✓	✓	✓
FEATURED "Partners of the Month" -full page ad	✓	✓	✓		
Banner Ad on IIASD Website with Hyperlink	2 months	1 month			
Recognition on IIASD Website	✓	✓	✓	✓	✓
Logo Link on IIASD Websites	✓	✓	✓		
Reduced Advertising in IIASD Newsletter*	1/4 page	1/6 page	1/8 page		
Advertising in Convention Brochure	✓	✓			
IIASD Member Directory	✓	✓	✓		
Complimentary Associate Membership	✓	✓	✓	✓	✓

*Benefits can be tailored to optimize your company's emphasis.

IIASD PARTNERS PROGRAM 2018

“The Power of Partnership” ◇◇◇

About your Company

Company Name _____

Address _____

City _____ State _____ ZIP Code _____

Phone _____ Fax _____

Website _____

Become a Partner ◇◇◇

Return this form to:

IIASD

305 Island Drive

Fort Pierre, SD 57532

Contact Person

Contact Person _____

Title _____

Phone _____ Email _____

Additional Contacts

Please provide email addresses of any additional contacts at your company that you would like to receive IIASD's newsletter and member emails.

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Partnership Level and Method of Payment

Diamond - \$7500

Platinum - \$5,000

Gold - \$3,000

Silver - \$1,500

Bronze - \$750

Check enclosed payable to IIASD

Invoice me now

Invoice me after January 1st



Independent Insurance Agents of South Dakota

305 Island Drive | Fort Pierre, SD 57532

605-224-6234 | www.iiasd.org